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SPAX INTERNATIONAL: THE FACTS

COMPANY:

SPAX International GmbH & Co. KG

SECTOR:

Joining technology

PRODUCTS:

Production of 50 million SPAX of different sizes and designs per day

TARGET GROUPS:

Handymen, craftsmen, industry, planners & architects

FIELDS OF APPLICATION:

Timber construction, interior and outdoor applications, window construction and installation, furniture and furniture industry, special components, etc.

HEADQUARTERS:

Ennepetal in North Rhine-Westphalia

PRODUCTION LOCATION:

Ennepetal, Germany

SALES:

worldwide

DISTRIBUTION CHANNELS:

Retail outlets and DIY stores

SALES COMPANIES:

SPAX TORNILLERIA, Madrid SPAX SAFER, Barcelona SPAX UK, Wolverhampton SPAX FRANCE, Paris SPAX POLSKA, Cracow SPAX ISTANBUL SPAX Asia, Hong Kong SPAX Pacific, Australia ALTENLOH, BRINCK & CO. U.S., INC., Bryan, OH

TURNOVER:

about 125 million (about 350 million within the Group)

EMPLOYEES:

about 500 (1,500 within the entire Group)

SPAX International is a member of the ALTENLOH, BRINCK & CO Group, Ennepetal

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Launched in 1967, SPAX has set standards in the field of joining technology as a "chipboard screw with cross recess". For decades, SPAX has stood for innovation and quality in the manufacturing of screws.

THE BRAND PRODUCT SPAX

Over the years SPAX have not only become a brand product that is known and distributed throughout the world, but is also today the epitome of the modern universal screw for handymen and processors on all continents.

From the very beginning SPAX have been consistently built up as a quality brand and exclusively sold under the brand name in the distinctive green packaging.

"Made in Germany" has always been one of the quality features. Even today SPAX are exclusively produced at the company's domestic location in Westphalian Ennepetal and delivered to customers around the world.

VERSATILE SPAX

Customers of SPAX are mainly craftsmen and handymen as well as the construction and furniture industries. The brand product is available for professionals in retail outlets and for handymen in DIY stores.

SPAX is produced and delivered in many product variants of different dimensions, designs and packaging units – specifically tailored to the needs of the individual customer groups, industries, crafts and the DIY segment. SPAX incredible depth of range offers many options for a wide range of applications.

GLOBAL BRAND SPAX

The SPAX brand has a global presence. Today, up to 50 million screws are produced in Germany every day. Sales companies in Europe and overseas ensure smooth worldwide distribution and constant availability.









SPAX: THE SCREW

Handymen and processors around the world rely on SPAX quality. Numerous, innovative detail solutions guarantee highest safety and economic efficiency for the use of SPAX:

With the <u>SPAX 4CUT point</u> no splitting even when working close to the edge. No pre-drilling required even in Hard woods. Screw point takes immediate hold.

The special <u>SPAX ground serrations</u> up to the SPAX tip ensures quick and safe screwing and easily draws the screw into the material.

The <u>SPAX MULTI head</u> cutting ribs help the head countersink into the wood easily. Screw head ribs help reduce the being stripped when fixing hinges etc. Deeper recess in screw-head for stronger bit hold.

The <u>SPAX T-STAR plus</u> recess guarantees a safe fit of the BITs and an even better guidance of the SPAX – also when working overhead. Moreover, the colour codes of the SPAX *T-STAR plus* BITs facilitates a perfect and quick assignment of screws to the tool.

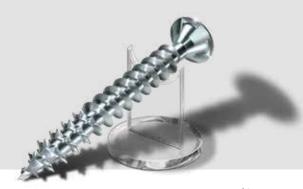
SPAX PROVIDES BEST CONNECTIONS

The proper SPAX for each job? No problem: No matter whether stainless or coated steel, partial or total thread, different head designs and recesses of different sizes and dimensions – everyone can find the correct SPAX for his job.

SPAX with a <u>WIROX coating</u>, offers a corrosion protection that is 10 times higher than the conventional standard yellow zinc coating making WIROX ideally suited for outdoor applications, if not directly exposed to weathering. The added benefit of the WIROX coating is that it is free of chromium (VI).

All SPAX have one important feature quality without compromise. "Made in Germany".

SPAX provides connections you can rely on. SPAX saves the professional time, effort – and money. And they make work easier for the handyman. SPAX: Do it once. Do it right.











SPAX®: THE BRAND IMAGE

The SPAX brand is promoted: with advertisements in the trade press, at fairs and Roadshows with displays, brochures at points of sale in DIY stores and retail outlets, and also on the Internet. Visit **www.spax.com** or see videos on You-Tube.

"BUILD YOUR DREAM"WITH KONNY REIMANN

Konny Reimann, the most famous emigrant of Germany and the handyman known from TV has become the brand ambassador and "brand face" of SPAX over the past years. The SPAX brand core is authentic and trustworthy.

And, consistently, SPAX also "keep together" his self-made "Konny Island" in his adopted home country Texas. Konny is fully convinced of the SPAX quality.

Under the motto "Build your dream" Konny Reimann and SPAX together have lived a success story since 2009.

Konny fits the SPAX brand – with his likeable demeanour, his courage to explore new territories and his great craftsmanship that he impressingly demonstrates with his ever new, self-made structures.

SPAX FOR KIDS

SPAX is also committed to the young craftsmen by introducing them to the topics of "technology and craftsmanship" in a playful way, interesting way.

Under the title "SPAX for Kids" the mascot SPAXI answers questions from older and younger children: How are the SPAX produced? What are the designs? What is the largest size of SPAX and what is the smallest? This and much more introduces the specialists of tomorrow to SPAX – on the website **www.spaxi.de** which has been developed specifically for kids.















SPAX[®]: FOR HANDYMEN

SPAX offers a comprehensive range of products to serve both the skilled DIY specialist and the occasional handyman. According to their field of application, the products are clearly arranged in the store shelves following a colour coding system: for drywall or timber construction, for terraces outside or wooden floorings inside. Are SPAX with cross recess or *T-STAR plus* needed? Is stainless steel required? Everything can be found in a well-organised manner in the product shelves. All the handyman in the DIY store needs to do is to choose.

WIDE RANGE OF PRODUCTS FOR MANY FIELDS OF APPLICATIONS

Whether for floorboards, wainscoting on ceilings, the installation of windows using the SPAX frame anchor or the assembly of furniture and MDF boards: there is a specific SPAX available for each application. By using the correct SPAX interior construction becomes child's play.

Outside there is also a lot to do for handymen: from building a decorative arbour in the garden, a carport, a heat-insulating wooden facade, to a simple wooden fence. SPAX enables all these DIY dreams to come true.

The SPAX stainless steel decking screw enable handymen to lay terrace— no matter whether of hard or soft wood, without fear of corrosion squeaks or failure.

For more information on these topics please refer to the **Handymen** section at **www.spax.com.**









SPASE: FOR PROFESSIONALS

SPAX offers performance solutions for professional users. SPAX knows from experience what is required. Planners, architects and specialists demand the expertise and quality of SPAX. This is why SPAX has become the brand of professionals for professionals for decades.

SPAX FOR CRAFTSMEN

SPAX is committed to trade especially carpenters and joiners. Every day millions of SPAX are used by professional in timber construction and interior applications: for floors, ceilings, in kitchens and bathrooms, at facades or in gardens – everywhere where wood is used!

SPAX has also become the product of choice in window construction and window installation. The proper SPAX-BITs *T-STAR plus* with the convenient colour codes are also available.

SPAX FOR INDUSTRIAL APPLICATIONS

The industry needs tailored solutions for special requirements and applications. "Tailor Made" is the keyword. Reliability of each individual connecting element is essential.

It is not only product quality and on-time delivery that play a role in industrial applications, but also SPAX expertise and flexibility to meet individual customer requirements. Based on quality and service, SPAX has become an established partner in the furniture and window construction sector. SPAX products are also used in the automotive industry. Bespoke products for bespoke applications are developed to satisfy individual customer demands.

SPAX FOR PLANNERS AND ARCHITECTS

As early as during the design and planning phase, all details need to be considered. The use of tested and certified quality products help ensure a long term success. SPAX is licensed by all the required building authorities.

Detailed information for professionals can be found at **www.spax.com**.





SPAX INTERNATIONAL: THE COMPANY

The success story of the company started in 1823 when ALTENLOH, BRINCK & CO commenced industrial screw production. SPAX International is an autonomous corporate division of the ALTENLOH, BRINCK & CO Group, a worldwide company with sales companies across the globe and European market leader in the field of chipboard screws. SPAX International remains loyal to its location in Westphalian Ennepetal and the quality seal "Made in Germany". SPAX international invests in future technology but doesn't forget its traditional values.

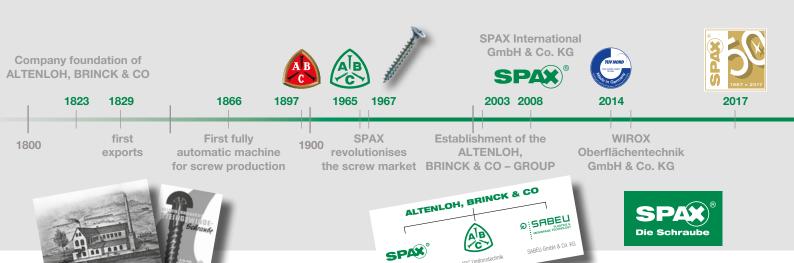
The company philosophy is characterised by an uncompromising demand for quality, new product development and innovation and distinct customer focus. The machines and complex plants used for manufacturing our product are developed within the company.

SPAX retains an edge over competitors and imitators by continually striving to improve and evolve the product offer.

Great importance is placed upon the qualifications and the continuous further training of all employees. Experienced and extremely well-trained people who understand your "craft" guarantee both shared success and satisfied customers.

At SPAX International craftmanship and high technology combine. Development engineers, toolmakers and production personnel work together. The result is a branded product of utmost quality: SPAX

Today, SPAX International stands for state-ofthe-art joining technology in the fields of DIY, craft, industry and planning. Constant development work, product innovations and optimal production methods ensure that this will also remain the case in the future.







SPAX INTERNATIONAL:

THE COMMITMENT

SPAX International is equally committed to its base in Ennepetal Germany as it is to its commitment in a globalised world. For many years SPAX International has been involved in a variety of fields:

ABC TRAINING WORKSHOP

Qualified training of young people is a priority to SPAX International. The in-house ABC training workshop offers young people comprehensive and the best possible training. Training is offered for various commercial and technical trades. The training workshop does not only impart technical knowledge and skills. Team spirit and personal development are also promoted and deepened, for instance, in the SPAX bobby car racing team. At regular intervals school classes are invited to get information about training opportunities directly on site.

BUSINESS FOUNDER PRIZE AND BUSINESS FOUNDER PRIZE PLUS



The prizes are awarded by SPAX and the Bundesinnungsverband Tischler Schreiner Deutschland. On an annually rotating basis with the Business Founder Prize directed to the business founders of the previous year, young business founders having been self-employed for three years can participate in the Founder Prize PLUS. The prize includes prize money of EUR 10,000 and is awarded on the German Day of Carpenters and Joiners.

GERMAN FEDERAL SKILLS COMPETITION

Every year the best young journeymen of the carpentry and joinery guild participate in the

unofficial German Championship for which the winners of the state championships selected before manufacture a piece of work within 19 hours which is then evaluated. The German Federal Skills Competition is the big test for the official German Championship. SPAX International as the supporter of the German Federal Skills Competition is always involved.

SERVICE PARTNER OF "HOLZBAU DEUTSCHLAND"

SPAX International belongs to the service partners of "Holzbau Deutschland", i.e. an association of the leading manufacturers of construction materials, construction elements and building machines with the carpenters' organisation "Holzbau Deutschland" – Bund Deutscher Zimmermeister and its associations in the federal states. The aim is to support the carpenters and timber construction companies in the fields of marketing and education/training by providing aligned measures.

SPAX-CUP

SPAX Cup is one of the most important U 19 football tournaments in Germany where upand-coming football players from the most successful international teams meet. During the SPAX Cup which is held in Ennepetal every year, young football talents from all over the world have the chance to present themselves to the 15,000 spectators at the Bremenstadion and, maybe also, football scouts. SPAX International is also the main sponsor of TuS Ennepetal, the host of the SPAX Cup.





ALTENLOH, BRINCK & CO: THE GROUP OF COMPANIES

ALTENLOH, BRINCK & CO is a strong group of companies with almost 1,500 employees. Along with the main company SPAX International, there are other companies and sales companies belonging to the Group:

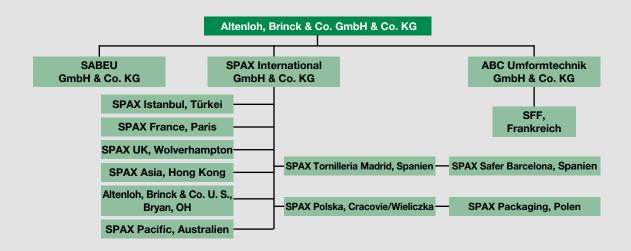
ABC UMFORMTECHNIK

ABC Umformtechnik is a system supplier of formed parts and components. The understanding of material and component behaviour is the basis for designing and manufacturing weight and cost optimised overall solutions. The fastening systems are of highest quality and offer safety for customers from the automotive and supply industries.

ABC Umformtechnik also develops surface protection systems, materials and sets standards for screwed connections that are critical for safety.

SABEU GMBH & CO KG

SABEU GmbH & Co. KG is a system supplier of membranes for medical technology. The company develops injection-cast articles of plastics and produces them with state-of-the-art automatic injection casting machines. The required injection-casting dies are developed, manufactured, serviced and repaired by the efficient, in-house die production department of SABEU GmbH & Co. KG.





SPAX - "MADE IN GERMANY": GUARANTEED BY US - CERTIFIED BY THE TÜV

GUARANTEED BY US, CERTI- FIED BY THE TÜV

Our SPAX branded products can be purchased around the globe in their well-known green packaging, on which the origin is named in the address field: Ennepetal – company head office and production location. And this is exactly where the certification "Made in Germany" was carried out by the German Technical Inspection Agency TÜV in a sophisticated test procedure for SPAX screws.

SPAX International is and will stay connected to its origin in Germany. This in particular guarantees its customers a high degree of security, quality and continuity with the brand name SPAX.

SPAX - "Made in Germany"

QUALITY, INNOVATION AND SECURE WORKPLACES

In times of globalisation, the product label "Made in Germany" is gaining importance amongst consumers as an important buying criterion. After all, the origin stands for quality, innovation and safeguarding of local work and training positions.

Many consumers therefore consciously select local products, because they trust the quality and because they want to support the respective business location. However, for the customer the declaration "Made in Germany" is not always so easy to verify.

FOR PRODUCT CLARITY AND CONSUMER PROTECTION

That is why the North German Technical Inspection Agency (TÜV Nord), in the interests of consumers and product clarity, has developed a certificate of origin. For the first time, the customer will thus get a confirmation from an independent certifying body that the value creation of a product took place in the named country and also that the company is contributing to the strengthening of a national production location, e.g. through training and investment intensity.

TÜV NORD therefore awards the certification "Made in Germany" to companies which feel a special commitment towards the location of Germany and which prove this explicitly through their production conditions. Consequently, certified companies have to actively show their social responsibility and have to make a traceable effort to create and sustain work and training positions in the country of manufacture.









SPAX - "MADE IN GERMANY":

GUARANTEED BY US - CERTIFIED BY THE TÜV

SPAX INTERNATIONAL STANDS BY THE LOCATION GERMANY

SPAX has voluntarily subjected itself to this extensive examination procedure. The manufacturing process in the plant was examined closely by the TÜV auditors through audits on site, supplier interviews and document reviews. SPAX has passed all product tests in this regard without any problems and has now been awarded the protected quality mark "Made in Germany" for its screws bearing the SPAX brand name.

The SPAX corporate philosophy was - and still is - to manufacture products of the highest quality at its domestic location in order to fulfil its high quality standards to the maximum extent. Now customers do not only have the SPAX promise, but also the official verification "Made in Germany". In this way, SPAX International is making a conscious contribution to safeguarding Germany as a production location, and also to offering customers and partners the greatest possible transparency. Because the goal is still to produce high-grade, quality controlled products. At the same time, social responsibility and customer interests are always kept in mind. As a result, the SPAX brand guarantees all customers the highest level of reliability and quality.



